

THE POWER JUNKIE DELIVERING THE POWER BUNNY



POWER BUNNY

Philip Glasser

+27 072 012 1254

operations@thepowerjunkie.co.za

Farm 1A, Excelsior Rd, Cape Farms, 7358

Introduction Battery Bank Rental



The opportunity exists to dominate the market nationally with a comprehensive, easy to use service through its availability as a convenience at numerous outlets. Cellphones dictate the pace of life today and we are more and more reliant on them for our everyday lifestyles, both in business and pleasure, we need to charge up. This service offers a charge station with advertising opportunities to scan a QR code and rent a battery to charge your phone on the go.

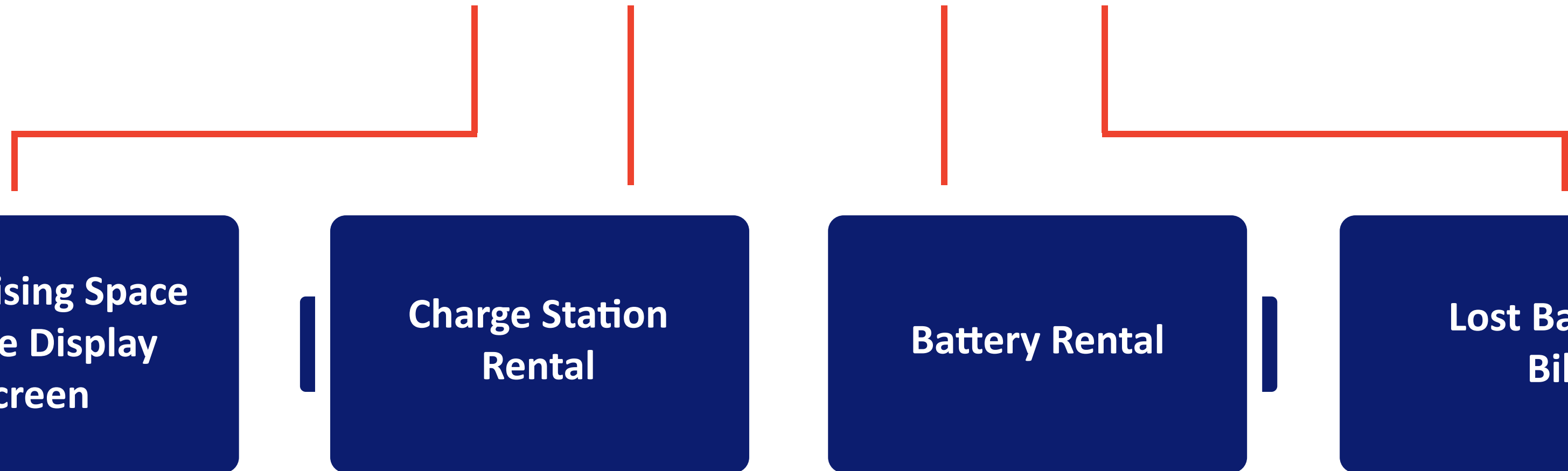
The battery can be returned anywhere in the country at any of the charge stations. The App will automatically bill your account per hour and upon return issue a full report on the rental. The App maps show you the closest charge station to you for rental or return of the battery. The on the go charging offers the opportunity to charge your phone while moving around the country. You are not limited like other offers to return to the same station or fixed wire plug-in. The screen offers opportunities to the vendor to advertise other services with the dispatch of other QR codes or adverts. The APP will also bring potential new clients to the stores as the APP shows where the closest batteries are available to rent.

Market Opportunities



The charge stations offer income streams from the battery rental and advertising on the screens. This advertising rental can be used to offset the “rental” space of the charge station in the environment where it is placed.

The income streams will come from:



Target Areas of Deployment



- Shopping Malls
- Airports
- Banks
- Retail outlets
- Petrol Stations
- Conference centers
- Hotels
- Restaurants/ Coffee Shops
- Cellphone Companies
- Events/Stadium/ Sport events
- Casino's
- Red Bus Tours

The opportunity exists to take the service to
international sports events, particularly
F1 motor sport



Market Analysis

To ascertained for each individual country.



How it Works



STEP 1:
Download the Power
Bunny App by scanning
the QR code on the
machine or from
Google Play / iOs

STEP 2:
Follow the simple
steps to register for
the APP and your
account is ready

STEP 3:
Scan the QR code
to rent a battery
or select in the
APP

STEP 4:
A fully charged
battery will be
released to you
from the charge
station

STEP 5:
Return the battery after
use. The APP will show
you where the closest
station is

STEP 6:
A fee for the rental
based on the bill will be
generated and available
on the App for your
record

STEP 7: Rent Again!

Income



The batteries are billed at per hour. The battery is a quick charge lithium battery, so a full charge will be achieved within the hour.

The battery rental will be billed to the maximum price of the cost of the battery, which will be billed if not returned. This is 24HRS or full deposit.

The vendors have a rental opportunity where they can contract for 3 years at a monthly rental
At a 50% share in the income generated for charge stations in their contract:

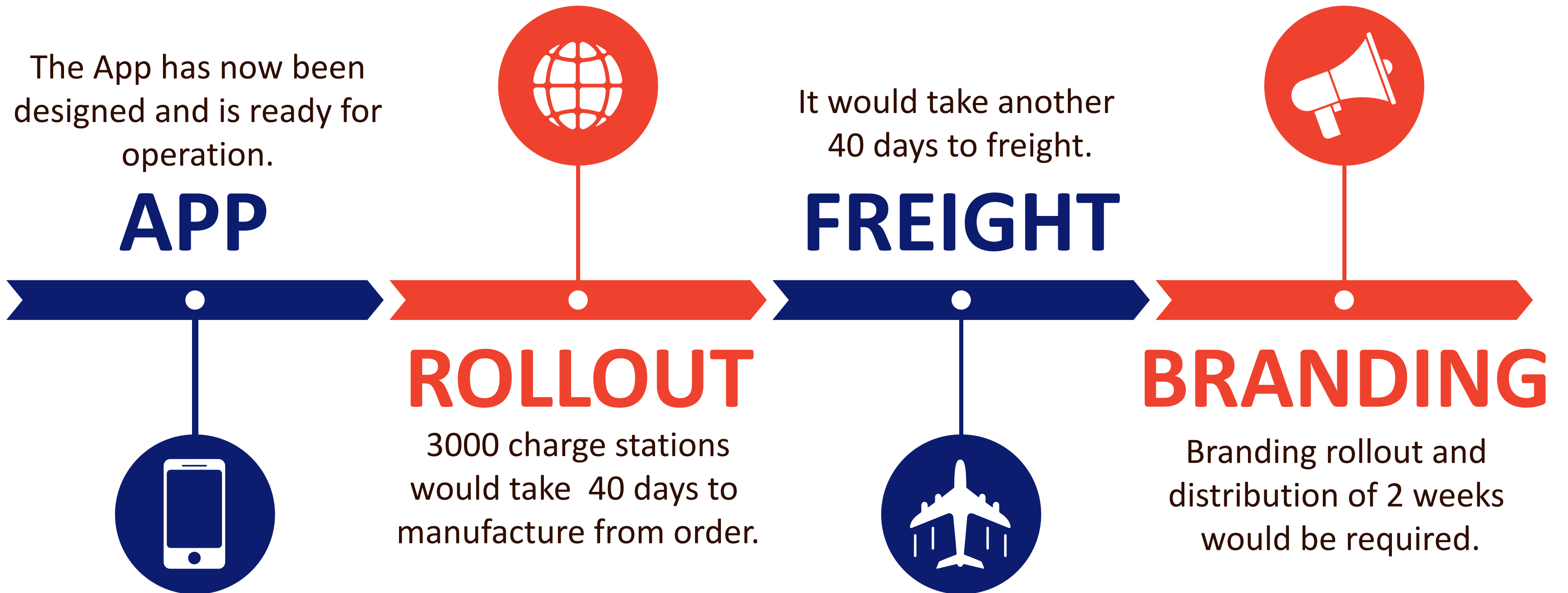
8 Battery stations

20 Battery stations

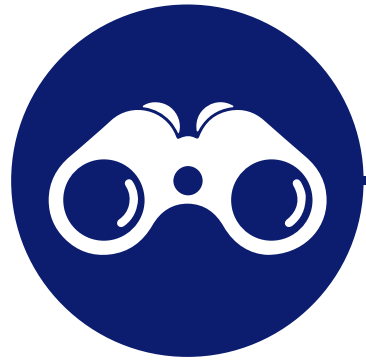
40 Battery stations



Timeline



Service and Performance



There will be a 24hr monitor service which will provide backup to the user as well as the vendor.



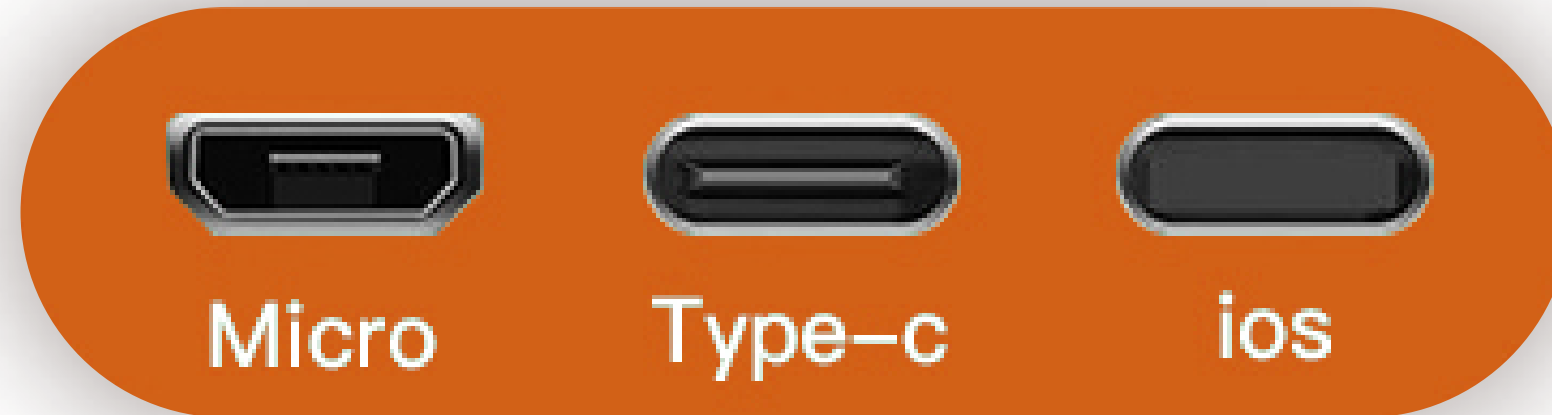
Teams will be deployed for service maintenance and battery circulation.



There will be a advertising/media offer to the advertising space.

Batteries

The batteries have 3 built in power cables to suit all cellphone types.
If not returned, the user is charged for the battery, which can be recharged like a normal power bank.



Charge Stations



The charge station requires a 220/230V power point (A solar version is available for outdoor events).
The station is connected to the 4G network and our data centre. The batteries remain locked in place until the rental procedures are met.

The high res screens are video or still ready.

The 3 charge stations we will use are:

8 Battery (Coffee Shops/ Restaurant)

20 Battery (Hotels/Petrol stations)

40 Battery (High traffic areas/ Shopping Malls/ Airports/Malls)

The charge stations remain operational during loadshedding.



Back of House



Power bunny has a 24hr monitored back of house control room which monitors the movement of all batteries from the charge stations.

The control room would also upload advertising and video messaging to dedicated stations for the contracted vendors.

Vendors:

A service/customer care contact number is online and available through the App. Power Bunny is responsible for the 4G connectivity of the stations.

Full service and technical support is available from the control centre.

The control room will develop patterns of battery movement and usage over a period of time of monitoring to create an effective service and seamless rental is required.

Security



The security of the Power Bunny user is guaranteed of the following reputable registered platforms according to Global Best Practice:

Public Cloud – Microsoft Azure created and monitored by Crimsonline (Microsoft Gold Partner)

Payment Gateways –PayFast

SMG Gateway –Clickatell

Google Maps API

Branding

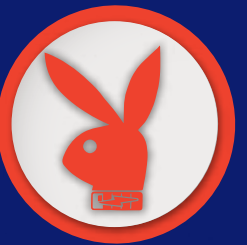


Each station will be branded in accordance to the vendor or environment it is placed in: (NO CHARGE)

The screen can be static as a info centre for the vendor or be used for advertising new services or products. This can be used to generate income and the third party advertising can be charged by the vendor to suppliers.

The download and media presentation can be sent to Power Bunny Services or can be generated for the vendor by Power Bunny Services.

Expansion Globally

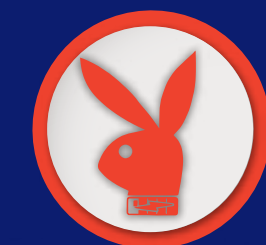


POWER BUNNY

The battery rental system is on the move world wide.

There are over 1 Million charge stations in use in China and expansion through USA and Europe has started.





POWER BUNNY



Micro



Type-c



ios





THANK YOU

**Please visit our website:
www.thepowerjunkie.co.za**

**Contact:
Philip Glasser +27 072 012 1254**

